

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** **A2717805**

Alt Order #: 27138656

Product Desc: General

Estimate: 9462

Flight Dates: 10/06/20 - 10/12/20

Original Date / Rev: 10/12/20 / 10/12/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** **Waterfront Strategies**

Buying Contact:

Billing Contact:

3050 K Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** **POL/Duty and Country PAC**

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN14921

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	103	\$68,520.00	\$58,242.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	103	\$68,520.00	\$58,242.00	0.00
<b>Totals</b>	<b>103</b>	<b>\$68,520.00</b>	<b>\$58,242.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/06/20	10/12/20	KSN Today 1	CM	5-6am	MTWTF--	:30	4	\$200.00	P3	0.00	NM	4	\$800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--			4			\$200.00		0.00			
2	Multi	10/06/20	10/12/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--			5			\$400.00		0.00			
3	Multi	10/06/20	10/12/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$700.00	P3	0.00	NM	10	\$7,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--			10			\$700.00		0.00			
4	Multi	10/06/20	10/12/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	9	\$600.00	P3	0.00	NM	9	\$5,400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2717805  
Alt Order #: 27138656  
Flight Dates: 10/06/20 - 10/12/20

Advertiser: POL/Duty and Country PAC  
Product Desc: General  
Estimate: 9462

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/06/20	10/12/20	MTWTF--			9		\$600.00	0.00					
5	Multi	10/11/20	10/11/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-----S			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/05/20-10/11/20		Meet the Press		Meet the Press	-----Su	:30		<del>(\$900.00)</del>		0.00	NM		
				Credited											
6	Multi	10/06/20	10/12/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 9-10a											
				LVE-KELLY&RYAN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/06/20	10/12/20	MTWTF--			5		\$340.00	0.00					
7	Multi	10/06/20	10/12/20	Today Show II	CM	10-11a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 2											
				TDY 3RD HR-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/06/20	10/12/20	MTWTF--			5		\$340.00	0.00					
8	Multi	10/06/20	10/12/20	Today Show III	CM	11am-12n	MTWTF--	:30	5	\$340.00	P3	0.00	NM	3	\$1,020.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 3											
				TODAY H&J-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/06/20	10/12/20	MTWTF--			5		\$340.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	Multi	10/06/20-10/12/20		Today Show III		11am-12n	MTWThF----	:30		<del>(\$340.00)</del>		0.00	NM		
				Credited											
5	Multi	10/06/20-10/12/20		Today Show III		11am-12n	MTWThF----	:30		<del>(\$340.00)</del>		0.00	NM		
				Credited											
9	Multi	10/06/20	10/12/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	3	\$1,200.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
				KSN NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/06/20	10/12/20	MTWTF--			5		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	Multi	10/06/20-10/12/20		KSN News		12n-1pm	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
				Credited											
5	Multi	10/06/20-10/12/20		KSN News		12n-1pm	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
				Credited											
10	Multi	10/06/20	10/12/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	3	\$840.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Good Day Kansas											
				GOOD DY-CARRLL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/06/20	10/12/20	MTWTF--			5		\$280.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	10/06/20-10/12/20		Good Day Kansas		1230p-1p	MTWThF----	:30		<del>(\$280.00)</del>		0.00	NM		
				Credited											
5	Multi	10/06/20-10/12/20		Good Day Kansas		1230p-1p	MTWThF----	:30		<del>(\$280.00)</del>		0.00	NM		
				Credited											
11	Multi	10/06/20	10/12/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	3	\$1,020.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

**Wichita KS KSNW**

**Wichita KS KSNW**

Order / Rev: A2717805  
 Alt Order #: 27138656  
 Flight Dates: 10/06/20 - 10/12/20

Advertiser: POL/Duty and Country PAC  
 Product Desc: General  
 Estimate: 9462

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/05/20	10/11/20	-----22			4		\$200.00	0.00						
31	Multi	10/11/20	10/11/20	NASCAR on NBC	CM	NASCAR on NBC	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00	
				Channels : KSNC,KSNG,KSNL,KSNW												
				NASCAR on NBC (1:30 PM-5:00 PM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S			1		\$500.00	0.00						
32	Multi	10/10/20	10/10/20	Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00	
				Channels : KSNC,KSNG,KSNL,KSNW												
				Notre Dame Football												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S-			2		\$700.00	0.00						
												Totals	103	\$68,520.00		



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27138656	<b>Changes as of:</b> 10/12/2020 at 1:50 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 381/405/9462	<b>Flight:</b> 10/6/20 - 10/12/20	<b>Station:</b> KSNW
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Duty and Country	<b>Market:</b> Wichita
3050 K ST NW #100	<b>Product:</b> General	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 10034828	<b>Service:</b> Nielsen
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$68,520.00
		<b>Total Spots:</b> 103
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2717805

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/6		Total Spots	Total \$	CPP*	GRP*
							10/6					
1	Tu-F,M 5a-6a		KANSAS TODAY 1	\$200.00	0	30	4		4	\$800.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$700.00	0	30	10		10	\$7,000.00	\$0.00	0.0
4	Tu-F,M 8a-9a		TODAY SHW<	\$600.00	0	30	9		9	\$5,400.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$900.00	0	30	0		0	\$0.00	\$0.00	0.0
6	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
7	Tu-F,M 10a-11a		TDY 3RD HR-NBC<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
8	Tu-F,M 11a-12n		TODAY H&J-NBC<	\$340.00	0	30	3		3	\$1,020.00	\$0.00	0.0
9	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
10	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	\$280.00	0	30	3		3	\$840.00	\$0.00	0.0
11	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	3		3	\$1,020.00	\$0.00	0.0
12	Tu-F,M 3p-4p		KELLY CLARKSON	\$280.00	0	30	0		0	\$0.00	\$0.00	0.0
REV- 13	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5	4	4	\$2,400.00	\$0.00	0.0
14	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	5		5	\$5,000.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
17	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$2,000.00	0	30	0		0	\$0.00	\$0.00	0.0
18	Sa 6:30p-7p		WHEEL-FORTNE W	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
19	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
20	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	\$560.00	0	30	5		5	\$2,800.00	\$0.00	0.0
21	M 7p-9p		American Ninja	\$2,400.00	0	30	1		1	\$2,400.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27138656	<b>Changes as of:</b> 10/12/2020 at 1:50 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 381/405/9462	<b>Flight:</b> 10/6/20 - 10/12/20	<b>Station:</b> KSNW
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Duty and Country	<b>Market:</b> Wichita
3050 K ST NW #100	<b>Product:</b> General	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 10034828	<b>Service:</b> Nielsen
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$68,520.00
		<b>Total Spots:</b> 103
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2717805

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/6		Total Spots	Total \$	CPP*	GRP*
							10/6					
22	M 9p-10p		Dateline	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
23	Tu 8p-9p		Ellen's Game	\$2,400.00	0	30	1		1	\$2,400.00	\$0.00	0.0
24	W 7p-8p		Weakest Link	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
25	W 8p-10p		America's Got Talent Wed 9e/8c-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
26	W 9p-10p		CHC PD-ENC-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
27	F 9p-10p		DATELINE FR-NBC	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
28	Su 6p-7:20p		Football Night in America	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
REV- 29	M-F 2p-3p		KELLY CLARKSON	\$280.00	0.0	30	5	4	4	\$1,120.00	\$0.00	0.0
30	Th 9a-10a		LVE-KELLY&RYAN<	\$340.00	0.0	30	1		1	\$340.00	\$0.00	0.0
31	Th 11a-2p		FRENCH OPEN TENNIS	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
32	F 11a-2p		FRENCH OPEN TENNIS	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
33	F 4:30a-5a		KSN TODAY	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
34	Sa 2:30p-5p		NASCAR	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
35	Su 8a-11a		FRENCH OPEN	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
36	Su 1:30p-5p		NASCAR	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
37	Sa 6:30p-10p		NOTRE DAME FOOTALL	\$700.00	0.0	30	2		2	\$1,400.00	\$0.00	0.0
38	Sa 8a-11a		FRENCH OPEN TENNIS	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
<b>TOTALS:</b>							<b>103</b>		<b>103</b>	<b>\$68,520.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27138656	<b>Changes as of:</b> 10/12/2020 at 1:50 PM	<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 381/405/9462	<b>Flight:</b> 10/6/20 - 10/12/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Duty and Country	<b>Market:</b> Wichita	<b>Total \$:</b> \$68,520.00
3050 K ST NW #100	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 103
Washington, DC 20007	<b>Agency Order #:</b> 10034828	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2717805
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/05/20 1:52 PM	Patty Sparkman	PROGRAM CHANGES - PLEASE ACCEPT MG OFFER
10/05/20 10:30 AM	Patty Sparkman	KELLY CLARKSON AIRS AT 2P, NOT 3P - PLEASE ACCEPT MG OFFER ASAP. THANKS

Competitive Information	
<b>Market Budget:</b>	\$69,400
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	103	\$68,520.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>103</b>	<b>\$68,520.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	103	\$68,520.00
<b>Total</b>	<b>103</b>	<b>\$68,520.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/20 1:50 PM	KELLY JOHNS	Revised		2	\$-880.00	\$68,520.00	Changes: Total Spots from 105 to 103, Calculated Dollars from \$69,400.00 to \$68,520.00, Total \$ from \$69,400.00 to \$68,520.00, Origuser Entered Dollars to \$69,400.00, User Entered \$ from \$0.00 to \$68,520.00. 2 buylines added or modified.
Makegood 2	10/5/20 1:52 PM	Patty Sparkman	Confirmed	14	10	\$0	\$69,400.00	Changes: Total Spots from 101 to 105. 15 buylines added or modified.
Makegood 1	10/5/20 10:30 AM	Patty Sparkman	Confirmed	5	5	\$0	\$69,400.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	10/5/20 10:03 AM					\$0	\$0	
Revision	10/5/20 9:39 AM	KELLY JOHNS	Confirmed		9	\$0	\$69,400.00	Changes: Total Spots from 110 to 101, Demo Meta to [R16]. 16 buylines added or modified.
New	10/5/20 9:36 AM	KELLY JOHNS	New	110		\$69,400.00	\$69,400.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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